



Population Services Kenya

Strategic Launch 2024-2028

Overview

Population Services Kenya (PS Kenya) is a locally registered non-governmental organization (NGO) in Kenya with over three decades of experience in social and behavior change (SBC), social marketing and franchising. PS Kenya has been instrumental in supporting the Ministry of Health (MoH) to create sustainable health markets and provide essential services and information to improve the health and well-being of Kenyans in HIV/AIDs; Tuberculosis (TB); Malaria; Reproductive, Maternal, Newborn, Child and Adolescent Health (RMNCAH), Gender-Based Violence (GBV); Water, Sanitation, and Hygiene (WASH), Nutrition and Non-communicable Diseases (NCDs).

PS Kenya is headquartered in Nairobi, with regional offices in Mombasa and Kisumu. We are active members of various Technical Working Groups (TWGs) at the national and sub-national levels and have programmatic and social marketing operations across all 47 counties in Kenya, delivering essential health services, information, and quality and affordable health commodities. PS Kenya's impact has been amplified through strategic partnerships with several Development Partners. These include the Foreign, Commonwealth and Development Office (FCDO), Global Fund (GF), United States Agency for International Development (USAID), Bill and Melinda Gates Foundation (BMGF), Child Investment Fund Foundation (CIFF), Ministry of Foreign Affairs of Denmark (DANIDA), Astra Zeneca, UNICEF, and Mavericks Collection, among others. These collaborations have been instrumental in our efforts to improve the health outcomes of Kenya over the past six years.

Purpose

Better Health and Wellbeing

- Improving the physical health of everyone.
- Promoting mental health and well-being.
- Addressing the social determinants of health.
- Creating a healthier environment.
- Enabling people to take control of their own health.



PS Kenya Vision

To be the leader in delivering sustainable health impact and private health sector engagement.



PS Kenya Mission

To accelerate the achievement of positive health outcomes for Kenyans by leveraging partnerships, technology, and health expertise.

Engage With Us

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Delivery Models

- Health Systems Strengthening.
- Service delivery and Social Behavior Change (SBC) Leveraging Health Expertise.
- Catalyzing the Private Sector.
- Social Franchising for Health.

PS Kenya's Strategic Objectives

Five Year Plan

Enhance
Health
Service
Delivery
and Social
Behaviour
Change

Strengthen
Private
Sector
Engagement

Grow
Health
Products
Portfolio

People
and
Culture

Operational
Effectiveness

Data and Analytics | Brand and Marketing |
Process Optimization and Automation.

PS Kenya Core Values



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