# OUR GOAL IS TO SPARK A WORLD IN WHICH **EVERY KENYAN GIRL IS SUPPORTED TO MAKE** THEIR OWN CHOICES

### ACCESS TO MODERN CONTRACEPTION IS THE START

#### IN KFNYA





1 IN 4 aged 15-19 do not have access to modern contraception

1 IN 5 girls will have given birth by the age of 19, often before they have the financial resources to raise a healthy family

In 4 counties Kilifi, Narok, Homa Bay and Migori-the unmet need is some of the highest in Kenva. Counties also record high teenage pregnancies Ensuring adolescent girls have access to the adolescent sexual and reproductive (ASRH) information and services they want and need will support girls across Kenya take charge of their lives and act for a better future, beginning today.



## WHAT DOES BINTI SHUPAVU MEAN?

binti

young woman / daughter; shupavu strong / adamant / fearless / tough / valiant

## WHO WF ARF

Binti Shupavu - A360's flagship ASRHR program in Kenya - works alongside girls, their communities and governments to support girls to access SRH services they want, and need. Led by PSI and implemented by PSI Kenya, Binti Shupavu places her story and needs first, engaging influencers in her community to create an enabling environment for her to use her voice to choose the life, and family, that she wants.

## **OUR IMPACT**

BINTI SHUPAVU IS BEING IMPLEMENTED IN 4 COUNTIES WITH SOME OF THE HIGHEST DISEASE BURDEN ON MATTERS GIRLS AND CONTRACEPTION.

Since the start of implementation, we have reached over 176,770 adolescents through Binti Shupavu Clinics, 37,347 mothers of adolescents, 13,051 husbands of adolescents and 38,737 community influencers through Binti Shupavu Stories. The Binti Shupavu skills classes have graduated over 2,500 adolescent girls with various skills ranging from hair dressing, mat making, soap making among other skills across the implementing counties.

#### WE'VE MADE HEADWAY - AND STILL, IT'S A DROP IN THE OCEAN.

For Kenya to support every girl to reach her goals, girls need health systems to integrate girl-centered approaches into policy and practice.

JOIN US TO SUSTAIN THE CHANGE WE'VE ALREADY MADE. AND SCALE IT TO BRING MORE HEALTH IMPACT TO GIRLS.

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### **HER JOURNEY**

Binti Shupavu supports adolescent girls, their families and their community to see the role access to contraception can play in helping her to achieve her dreams. Binti Shupavu's programming creates an enabling environment for young women to learn about contraception and use their voice to choose the lives, and families, that they want.



**Binti Shupavu Clinics** are the entry point for adolescent girls - offering them a safe space to connect with their peers, learn about contraception and share their own stories of growth.



**Binti Shupavu Story Sessions** 

engage and educate community influencers and those closest to young women, like their mother or husband, to address SRH misinformation and encourage their support and understanding for the decisions girls make about their bodies and futures.



Through **Binti Shupavu's Fest** Training and Co- Design program, young women gain mentors and role models who support them in developing new skills and financial security – enabling them to feel confident in using their voice to secure their future.

Mothers, husbands and community leaders learn about Binti Shupavu clinics and encourage their daughters to visit them

#### **BINTI SHUPAVU STORIES**

Mothers, husbands and community leaders share their experiences with young women and contraception, and are encouraged to support them in upcoming Binti Shupavu Fest

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#### **BINTI SHUPAVU CLINICS**

Young women visiting the Binti Shupavu clinics are invited to participate in the Binti Shupavu Fest as codesigners and skill trainees