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# UASIN GISHU FACT SHEET USAID PRIVATE SECTOR ENGAGEMENT PROGRAM

Uasin Gishu County is one of the 47 counties in Kenya, situated in the Rift Valley region. The county has its headquarters in Eldoret town and is one of the eight counties in the North Rift Economic Regional Bloc (NOREB). The county is cosmopolitan, with the Kalenjin community majorly inhabiting it. Uasin Gishu boasts a vibrant economy driven by agriculture, agro-driven processing and manufacturing, industrial activity, trade and commerce, tourism, and the services sub-sector. According to the GCP report of 2021, the county's economy contributed 2.3% of the national GDP, of which the services subsector accounted for 50%. Agriculture accounted for 39%, while manufacturing and other industries accounted for 6.3% and 4.9% respectively, showing the county's heavy reliance on the agriculture and services sub-sector.

The County is divided into six sub-counties: Soy, Turbo, Moiben, Ainabkoi, Kapseret, and Kesses, which also serve as divisions. These are further subdivided into 57 locations and 105 sub-locations, with a population of 1,163,186 (580,269 males, 582,889 females, and 28 intersex - 2019 Kenya Population and Housing Census). The population is projected to increase further to 1,306,865 and 1,355,385 in 2025 and 2027, respectively. The growth rate is 3.8%, which is higher than the national rate of 2.2%. The high population growth rate is mainly due to a high fertility rate of 3.0 % and immigration from other regions in search of employment and business opportunities. Uasin Gishu County is often referred to as the country's food basket due to its significant agricultural productivity.

## USAID PRIVATE SECTOR ENGAGEMENT INTERVENTIONS

In response to the challenges in the private sector, the USAID PSE program intends to address these by collaborating with the Ministry of Health (MOH) and the private sector to establish a coordination mechanism that will work through health area interest Technical Working Groups (TWGs) and various impactful stakeholder forums. These mechanisms will be implemented through Health areas of focus - Malaria, TB, HIV, FP, MCH, and local manufacturing. USAID PSE Program in collaboration with MOH and other stakeholders in Uasin Gishu County, held a county entry and a co-creation meeting that pointed out major challenges facing the private sector and recommended interventions to address these challenges. The USAID PSE Program will be guided to respond to these challenges through its main sub-purposes.

# **GOAL ONE**

Sustainable options for private sector distribution of health products and services identified, tested, and expanded.

#### **GOAL TWO**

Improved quality and efficiencies in the provision of private health sector products and services.

#### **GOAL THREE**

Support for local manufacturing of health products strengthened.

## **KEY AREAS OF FOCUS**

- Development of the private health sector assessment tool.
- Mapping and baseline assessment of the private health sector (including chemists) on data management.
- Data analysis of findings and identifying gaps and needs.
- Train the Principal Secretary (PS) on indicator definition and integrated data capture tools.
- Support inspection, supervision, and mentorship.
- Sensitization of County Health management Team and professional bodiesSensitize the private health sector on updated policies, standard operating procedure, and guidelines.
- Support the PS to domesticate national policies, standard operating procedure, and guidelines including for local manufacturing.

#### **CONTACT INFORMATION**

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