



Ministry of Health



FCDO FUNDS £5 MILLION PROJECT FOR KENYAN ADOLESCENT GIRLS

20th July 2022 in Nairobi.

The Foreign, Commonwealth and Development Office (FCDO) in collaboration with the Children's Investment Fund Foundation (CIFF) and Triggerise disseminate findings from the world's first Adolescent Sexual and Reproductive Health Development Impact Bond (DIB) pilot study. This DIB aimed to reduce teen pregnancies and increase contraceptive prevalence in Kenya, as well as ensure repeat visits for services.

"With UK supporting various health interventions in Kenya, the DIB is a results-based way of financing the Sexual Reproductive Health (SRH) services of adolescent girls in urban and peri-urban areas with high incidence rates." Dr. Samora Otieno- Team lead British High Commission for Health

This is an innovative £5 million project that was funded by the Foreign, Commonwealth and Development Office as the outcome payer and the Children's Investment Fund Foundation as the investor in September 2020. The pilot study took place over 18 months and targeted Kenyan adolescent girls aged 15-19 years through the "In Their Hands" programme implemented by Triggerise in 16 counties. A third-party monitor, HERA, was contracted to conduct a pre/post survey study to estimate the achievement of the outcome payment metric of increase in modern contraceptive prevalence among adolescent girls in DIB project areas.

"There is no better investment that the world can make to foster democracy, justice and economic growth than investing in girls and women. As the Ministry of Health we remain committed to this goal." Dr. Patrick Amoth- Acting Director General for Health

The In-Their-Hands (ITH) project in Kenya has been implemented by Triggerise since April 2017. The project generates demand for SRH services among adolescent girls who are encouraged to sign up to a digital platform (branded as 'Tiko') where they can access health information and information about service providers. Girls in need of health services are directed to a network of partners including pharmacies and private or faith-based health facilities, and they are encouraged to rate the services they receive. The partner facilities provide the services free of charge to adolescent girls and are reimbursed by Triggerise. In May 2022, the [UN-SDG](#) scaled-up the ASRH DIB programme by investing an additional \$7million for the next phase.

"Adolescents are our future, and building their lives is building our future. We need to keep their needs as our main drive everyday and make a difference not only in Kenya, but Africa and the world as a whole." Dr. Estella Waiguru- Ministry of Health

Impact of this pilot study surpassed SRH service visit by 148% with 362,000 girls against a target of 244,445. There were notable repeat visits that surpassed the target by 262%. This saw a total of 118,058 girls repeat visits against an initial target of 45,000 girls. A total of 250,000 girls reached with services with 71% of girls with ages 15-17girls.

"With young people we have to be creative with how we implement. What we did yesterday will not work today. There is a need for increased collaboration as we forge forward with innovation in Adolescent Sexual Reproductive Health" Joyce Wanderi- CEO PS Kenya





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ABOUT FCDO

The Foreign, Commonwealth & Development Office (FCDO) is a department of the Government of the United Kingdom. As one of the key Donors in Kenya and equivalent to other countries' ministries of foreign affairs, FCDO was created on 2nd September 2020 through the merger of the Foreign & Commonwealth Office (FCO) and the Department for International Development (DFID).

ABOUT TRIGGERISE

Established in 2014, with an annual budget of 11 million Euro and 160 collaborators, we operate ecosystems Kenya, Ethiopia, Uganda, South Africa, Burkina Faso & Cameroon. Powered by behavioural economics, we use nudge tools including reminders, follow-ups, subsidies and instant rewards to motivate our members. From manicures to contraceptives, the Tiko App offers a broad range of wellbeing products and services to foster long-lasting healthy behaviours. Currently we connect primarily adolescent girls and young mothers to a variety of sexual and reproductive health (SRH) services and antenatal care (ANC) from local providers. We connect our members' needs to existing local providers, by building ecosystems of local health services, community organisations and micro-entrepreneurs.

ABOUT PS KENYA

Population Services Kenya (PS Kenya) is the leading social and behavior change, social marketing, and franchising organization in Kenya. PS Kenya has over 30 years of experience of measurably improving the health of Kenyans by supporting the Ministry of Health (MoH) to address public health priorities in HIV & TB, Malaria, Reproductive Health, Maternal Health, Child Health, Water, Hygiene and Sanitation, Nutrition, and Non-Communicable Diseases. Since 2014, PS Kenya has existed as an independent local health NGO and is a member of the PSI Network. PS Kenya is the leading partner in this consortium.

