

OUR GOAL IS TO SPARK A WORLD IN WHICH EVERY KENYAN GIRL IS SUPPORTED TO MAKE THEIR OWN CHOICES



WHAT DOES BINTI SHUPAVU MEAN?

binti

young woman / daughter;

shupavu

strong / adamant / fearless / tough / valiant

ACCESS TO MODERN CONTRACEPTION IS THE START

IN KENYA



1 IN 4

aged 15-19 do not have access to modern contraception



1 IN 5

girls will have given birth by the age of 19, often before they have the financial resources to raise a healthy family

In 5 counties—Kajiado, Kilifi, Narok, Homa Bay and Migori—the unmet need is some of the highest in Kenya and COVID-19 may contribute to further increases.

Ensuring adolescent girls have access to the adolescent sexual and reproductive (ASRH) information and services they want and need will support girls across Kenya take charge of their lives and act for a better future, beginning today.

WHO WE ARE

Binti Shupavu - A360's flagship ASRHR program in Kenya - works alongside girls, their communities and governments to support girls to access SRH services they want, and need. Led by PSI and implemented by PSI Kenya, Binti Shupavu places her story and needs first, engaging influencers in her community to create an enabling environment for her to use her voice to choose the life, and family, that she wants.

OUR IMPACT

BINTI SHUPAVU IS BEING IMPLEMENTED IN 5 COUNTIES WITH SOME OF THE HIGHEST DISEASE BURDEN ON MATTERS GIRLS AND CONTRACEPTION.

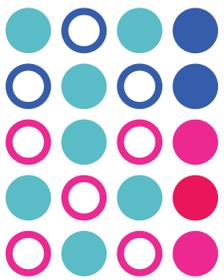
Since the start of early implementation, we have reached over 8840 adolescents through Binti Shupavu Clinics, 1711 mothers of adolescents, 491 husbands of adolescents and 1616 community influencers through Binti Shupavu Stories. The Binti Shupavu skills classes have graduated over 359 adolescent girls with various skills ranging from hair dressing, mat making, soap making among other skills across the implementing counties.

WE'VE MADE HEADWAY – AND STILL, IT'S A DROP IN THE OCEAN.

For Kenya to support every girl to reach her goals, girls need health systems to integrate girl-centered approaches into policy and practice.

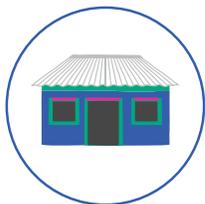
JOIN US

TO SUSTAIN THE CHANGE WE'VE ALREADY MADE, AND SCALE IT TO BRING MORE HEALTH IMPACT TO GIRLS.



HER JOURNEY

Binti Shupavu supports adolescent girls, their families and their community to see the role access to contraception can play in helping her to achieve her dreams. Binti Shupavu’s programming creates an enabling environment for young women to learn about contraception and use their voice to choose the lives, and families, that they want.



Binti Shupavu Clinics are the entry point for adolescent girls - offering them a safe space to connect with their peers, learn about contraception and share their own stories of growth.



Binti Shupavu Story Sessions engage and educate community influencers and those closest to young women, like their mother or husband, to address SRH misinformation and encourage their support and understanding for the decisions girls make about their bodies and futures.



Through **Binti Shupavu’s Fest** Training and Co- Design program, young women gain mentors and role models who support them in developing new skills and financial security – enabling them to feel confident in using their voice to secure their future.

Mothers, husbands and community leaders learn about Binti Shupavu clinics and encourage their daughters to visit them

