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| Digital Communications Intern Job Description **External Vacancy Announcement**  **Position Title: Digital Communications Intern**  Department/Program: **Corporate Communications**  Reports to: **Corporate Communications Manager**  Based in: **Nairobi**  Duration of contract:**3 months (with possibility of extension)**  Remuneration: **As per organization pay scale**  Application deadline on: **January 18, 2019**  Starting Date: **February 1, 2019**  **Who we are**  **Population Services Kenya (PS Kenya)** is the leading social & behaviour change, social marketing & franchising organization in Kenya, with 28 years’ experience of measurably improving the health of Kenyans by supporting the Ministry of Health (MoH) address public health priorities in HIV& TB, malaria, reproductive health, maternal health, child health, water and sanitation, nutrition and non-communicable diseases. PS Kenya uses private sector techniques to make health markets work for consumers and encourage healthy behaviour by putting into consideration human behavioural dynamics.  Over the years, PS Kenya has succeeded in promoting adoption and maintenance of healthy behaviours, and in increasing access to and demand for high-quality health products and services related to HIV, Sexual Reproductive Health, Maternal and Child Health, Malaria, Water Hygiene and Sanitation and Non Communicable diseases.  **Join us!**  **Here’s why:** [**https://www.youtube.com/watch?v=XKdnXCHkk\_I&t=2s**](https://www.youtube.com/watch?v=XKdnXCHkk_I&t=2s)  **We are looking for** a social media and technology savvy individual that wants to start their communications career at an organization that is result-oriented, impactful and fun. A creative, energetic self-starter who is comfortable with both taking initiatives and working in collaboration is a great candidate.  **Sounds like you? Read on!**  **Your contribution**  You will work under the direction of the Corporate Communications Manager and will be responsible for managing the social media platforms and components of the communications strategy that will meet the goals of our reach and advocacy towards our target audiences.  **More specifically you will;**   * Design and implement the social media plan * Update, comment & respond to posts to create further interest and interaction with PS Kenya audiences * Research and share content to engage key stakeholders (donors, government, other NGOs, staff, potential candidates) * Increase followers on the different platforms that will be agreed upon * Oversee design of PS Kenya social media platforms (i.e. Facebook Timeline cover, profile pic, landing pages, Twitter profile, Blog, etc.) * Use Facebook insights and Twitter analytics to assess how PS Kenya contents are resonating with our audiences. * Keep close communication with each projects’ updates to understand, create content and post timely information online. * Conduct timely campaigns aligned with PS Kenya activities (World AIDS Day, etc) * Conduct online advocacy and open a stream for cross-communication with target audiences.   **Your background**   * Graduate in communications, health communications, social work, sociology, political science, marketing, public relations or foreign languages. * Excellent verbal and written communications skills * Experience creating content and managing different social media channels * Basic design skills and creative flair * A passion for digital communications and social media * A strong commitment to using the power of storytelling to show positive change and transparency. * Photo taking and/or video taking/editing skills will be a plus.   If you feel you meet the above skills and expertise, send your CV along with a cover letter and samples of your previous work to [recruitment@pskenya.org](mailto:recruitment@pskenya.org) |